



**WFSB Fairfield County**  
 333 Capital Blvd  
 Rocky Hill, CT 06067  
 Main: (860)728-3333  
 Billing: (404)325-4646

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
497737-1	10/14/12	October 2012	10/01/12 - 10/12/12

Station	Account Executive	Sales Office	Sales Region
GFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Mentzer Media Services, Inc.  
 Attention: Accounts Payable  
 600 Fairmount Avenue  
 Suite 306  
 Towson, MD 21204

Send Payment To:

WFSB Fairfield County  
 Box 13034  
 Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
McMahon for Senate	MCMAHON IIGFSBII	1464

Flight Dates	Order #	Alt Order #
10/06/12 - 10/12/12	497737	06365140

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/07/12	10/07/12	DELAYED LATE NEWS	M-SU 1130-1X	-----1	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/07/12 11:45 PM DELAYED LATE NEWS M-SU 1130-1X :30 LMFS12TV26H \$65.00 NM									
2	10/07/12	10/07/12	SU Eyewitness News	6AM-7AM	-----1	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/07/12 6:20 AM SU Eyewitness News 6AM-7AM :30 LMFS12TV26H \$20.00 NM									
3	10/07/12	10/07/12	Delayed 60 Minutes	730-830p	-----1	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/07/12 8:12 PM Delayed 60 Minutes 730-830p :30 LMFS12TV30H \$550.00 NM									
4	10/10/12	10/10/12	6AM-6:30AM Eyewitness	6AM-6:30AM	--1----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --1---- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 10/10/12 6:14 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV30H \$40.00 NM									
5	10/09/12	10/09/12	6:30AM-7AM Eyewitness	6:30AM-7AM	-1-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -1----- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/09/12 6:54 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV30H \$50.00 NM									
6	10/12/12	10/12/12	7AM-9AM The Early Show	7AM-9AM	----1--	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$30.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.  
 Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

## INVOICE



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WFSB Fairfield County  
Box 13034  
Newark, NJ 07188-0034

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McMahon for Senate	MCMAHON IIGFSBII	1464	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
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1	GFSB	W	10/10/12	11:11 PM	M-SU Eyewitness News @ 11	11PM-11:35PM	:30	LMFS12TV26H	\$65.00	NM																																	
Total Spots							8																																				

Payment Terms Net 30 Days

<u>Gross Total</u>	<b>\$885.00</b>
<u>Agency Commission</u>	<b>\$132.75</b>
<u>Net Amount Due</u>	<b>\$752.25</b>